FELIPE FIGUEIRÓ

MARKETING SPECIALIST / VIDEO EDITOR

WWW.FELIPEFIGUEIRO.COM

ABOUT ME

15+ years of experience in video editing, graphic design, web development and more. A healthy hard worker who loves what he does and mixes his creativity with systematic view.
Video editor for direct-response ads and branded content, cutting footage that sells, backed by a marketing and copywriting experience that most editors don't have.

CONTACT

Location:
Jaraguá do Sul, Brazil

Mobile:
+55 47 99998-3139

Email:
me@felipefigueiro.com

Website:
felipefigueiro.com

LinkedIn:
linkedin.com/in/felipedefigueiro

SKILLS

- Premiere
- Photoshop
- Illustrator
- After Effects
- Audition
- Lightroom
- Indesign
- Wordpress
- ActiveCampaign & GHL
- Webhooks
- ChatGPT & Claude
- Google & Meta Ads

EXPERIENCES

FOUNDER
Dec 2024 - Aug 2026

ÍMPAR VIDEO
Video Production and Digital Marketing Company focused in online courses and podcasts. Projects with ROAS 9x.

PARTNER
Feb 2019 - Nov 2024

LC MARKETING
The communication agency that promotes books, authors, and publishers the most in Brazil. Produced online courses generating over R$2 million in revenue.

VIDEOGRAPHER / DESIGNER
Feb 2017 - Feb 2019

JAMO EQUIPMENTS
Video production and editing for the metal-mechanic industry. Catalog development, website updates, and social media.

CO-FOUNDER
Oct 2013 - Jan 2017

JF COMMUNICATION AGENCY
My first company, founded at age 20. Video and photo production and editing, catalogs, manuals, billboards, social media, website development and more.

PHOTOGRAPHER / DESIGNER
Jul 2011 - Sep 2013

VITOR BEAL PHOTOGRAPHY
Event photography, wedding and studio photobook editing. Social media and marketing campaigns.

EDUCATION & CERTIFICATIONS

UNINTER INTERNATIONAL UNIVERSITY CENTER - BRAZIL
2017 - 2020

BACHELOR'S DEGREE IN MARKETING
Bachelor's degree in Marketing from Uninter, with a focus on digital strategy, copywriting, and campaigns that generated real, measurable business results.

YESBRAS EDUCATION BRAZIL
2006 - 2009

COMPUTER TECHNOLOGY PROGRAM
Basic & Advanced IT, Photoshop, CorelDRAW, AutoCAD 2D, Hardware Assembly & Maintenance, Intermediate English. Distinguished student; invited to serve as a Computer Instructor Intern at 17.

LANGUAGES

ENGLISH
C1 - Advanced

PORTUGUESE
Fluent

SPANISH
Conversational